

Press Contact:  
Cortney L. Stell  
720.472.4094  
[cstell@blackcube.art](mailto:cstell@blackcube.art)



A NOMADIC CONTEMPORARY ART MUSEUM

Press Release - For Immediate Release

## **Black Cube presents a solo project by Alumna Nina Sarnelle at SPRING/BREAK Art Show in LA**

*The Los Angeles premiere features the artist's 30-minute video installation titled  
"Big Opening Event" originally exhibited in Denver.*

**Los Angeles (Feb. 9, 2020)** – Black Cube is pleased to present "[Big Opening Event](#)," a video installation by alumna Nina Sarnelle at the SPRING/BREAK Art Show in Los Angeles. The installation—comprised of a flat screen monitor surrounded by hundreds of used Amazon boxes—includes Sarnelle's newly commissioned 30-minute music/video essay. The work, curated by Black Cube's Executive Director + Chief Curator Cortney Lane Stell, sharply addresses this year's art fair 2020 theme: IN EXCESS.

"Big Opening Event" was originally exhibited in 2019 as part of an experimental group exhibition titled "[The Fulfillment Center](#)" held at Black Cube Headquarters in Denver. The work draws connections between failed balloon drop celebrations and the omnipresent doorstep delivery of Amazon boxes. Set against a history of excess and naïveté in mass celebratory spectacle, Sarnelle's video punctures misguided fanfare around large commercial development projects. In the film's final scene, 500 Amazon Smile boxes rain from the ceiling of the warehouse like empty promises, disentangling a complex relationship between politics and economic development that underwrites these voracious—and nearly unregulated—"Megadeals." To produce this scene, the artist collected Amazon boxes from all over the country, staging an opening ceremony for "The Fulfillment Center" modeled after the balloon releases of public celebrations and political rallies. Sarnelle's "Big Opening Event" is a multifaceted and nuanced reflection of expectation, failure, and desire.

Nina Sarnelle is a 2017 Black Cube Artist Fellow. As part of her fellowship, she produced a site-specific project titled "[Avalanche](#)" with the artist collective Institute for New Feeling, of which she is a founding member. This solo project is a part of Black Cube's Alumni Program, in which the organization works with past artist fellows to further support their practice.

Sarnelle's video installation will be on view at Skylight ROW DLTA (757 South Alameda Street, Building 3, Los Angeles) from February 13 through 16, 2020. For more details, visit [www.springbreakartshow.com](http://www.springbreakartshow.com).

### **About Black Cube (a nomadic art museum)**

Black Cube is a nonprofit, nomadic art museum headquartered in Denver, Colorado. By operating outside of traditional museum confines, Black Cube endeavors to reach diverse audiences across the globe while supporting artists' sustainability. At its core, Black Cube stimulates the public realm with ambitious, experimental, and engaging contemporary art that seeks to inspire. To advance its mission, Black Cube offers an artist fellowship, exhibitions, and public programming focused on sustaining artists' careers and forming meaningful relationships with audiences. Since 2015, Black Cube has worked closely with over 100 artists and produced nomadic exhibitions regionally, nationally, and internationally—from small Colorado mining towns to the world stage of the Venice Biennale. Black Cube was founded by philanthropist, Laura Merage, and is supported by the David and Laura Merage Foundation. Learn more at [blackcube.art](http://blackcube.art), or engage with us on [Facebook](#) and Instagram ([@black\\_cube\\_nomadic\\_museum](#)).

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